

The Future is Now, For the Physicians of Today, In the City of Tomorrow.



9th Annual Conference of Maharashtra Association of Physicians (MAP)

MAPCON2019

18th - 20th Oct, 2019 | Navi Mumbai



INDUSTRY PROSPECTUS

9TH ANNUAL CONFERENCE OF MAHARASHTRA ASSOCIATION OF PHYSICIANS

www.mapcon2019.com • info@mapcon2019.com

PARTNER INVITE

Dear Partner,

The Physicians Association of Navi Mumbai (PANM) is proud to extend this partner invite as we host MAPCON 2019 – The 9th Annual Conference of Maharashtra Association of Physicians from the 18th to 20th of October 2019.

The marquee event will be held at the state-of-art convention centre developed by CIDCO and located strategically on the Mumbai-Pune highway with proximity to the Vashi railway station, shopping malls and business hotels. The event is expected to surpass all benchmarks in terms of registrations and scientific content vis-à-vis earlier events.

The conference promises to have a plethora of sessions by renowned national and international faculties while providing exciting fellowship and networking avenues for participants.

We will be organizing clinically relevant pre-conference workshops on 17th of October 2019 as well as pre-conference faculty & industry dinner, a cultural program night and a gala banquet for delegates.

For the 1st time in MAPCON, a mobile application will be launched to provide registered delegates with timely updates relating to the conference. We realize our responsibilities towards the environment and therefore will have minimum paper-based communication for this conference. In line with our theme of “Going Green” we will be providing all updates via the electronic medium including notifications, confirmations and e-Receipts. Daily updates of the conference with interviews of key faculty will also be shared electronically.

The Exhibition and Sponsorship opportunities have been outlined below. Each package has been designed keeping in mind the interests of our sponsors and delegates alike. We look forward to wholehearted participation from the pharmaceutical and allied healthcare industry.

We are sure that you would certainly capitalize on this opportunity to showcase your products & services to 2000 top healthcare professionals not limited only to Maharashtra.

Welcome to MAPCON 2019

Welcome to the City of Future!

Dr. Shriram V. Kulkarni

Organizing Secretary,
MAPCON 2019 Navi Mumbai

Dr. Vinay B. Shelar

Treasurer,
MAPCON 2019 Navi Mumbai



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MAPCON 2020

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Dr. Mukund Penurkar

MAPCON 2019 PATRONS

Dr. Sudhir N. Kadam
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ORGANISING TEAM

MAPCON 2019 EXECUTIVE COMMITTEE

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Treasurer

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Scientific Chairperson

Dr. Farah A. Ingle

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Dr. Akshay A. Chhallani

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Dr. Sagar Sinha

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Dr. Sandeep Rai

Dr. Sanjay Thakur

Dr. Supriya Sahasrabudhe

Dr. Sushama Malpani

Dr. Vaishali Lokhande

MAPCON 2019 ORGANISING COMMITTEE

PANM Core Committee

Dr. Narayan B. Auti

Dr. Shriram V. Kulkarni

Dr. Bhaimangesh B. Naik

Dr. Vinay B. Shelar

Dr. Sandeep Guthe

Dr. Sagar Sinha

Accomodation & Logistics

Dr. Akshay A. Chhallani

Dr. Dinesh Patil

Dr. Manish Radke

Dr. Pankaj Bhirud

Dr. Sachin Katarkar

Dr. Shripal Jain

AV Committee

Dr. Anita Tarlekar

Dr. Baishali Bhattacharya

Dr. Nikhil Varge

Dr. Resham Kukreja

Dr. Sangita Ghanate

Dr. Savita Gondhali

Dr. Sushma Malpani

Dr. T. Gitanjali

Dr. Varsha Reddy Jayar

Dr. Vishal Gupta

Dr. Vishal Kini

Catering & Banquet

Dr. Asmita Deshmukh

Dr. Baishali Bhattacharya

Dr. Kirti Samudra

Dr. Maithili Lad

Dr. Megha Deshpande

Dr. Nidhi Lokeshwar

Dr. Resham Kukreja

Dr. Sangita Ghanate

Dr. Supriya Sahasrabudhe

Dr. Suresh Ade

Dr. Sushma Malpani

Dr. Vijeta Bagade

Cultural & Entertainment

Dr. Anisha A. Bashir

Dr. Babita Ghodke

Dr. Divya Lala

Dr. Meena Biswal

Dr. Prachi Sankhe

Dr. Priyanaka Jadhav Sinha

Dr. Sangita Ghanate

Dr. Sujata Mehta

Dr. Suresh Ade

Dr. Vivek Singh

Finance & Trade

Dr. Bhagwat Mane
Dr. Kirti Samudra
Dr. Prabha Sawant
Dr. Prashant Purkar
Dr. Supriya Sahasrabudhe
Dr. Vinay B. Shelar

Publicity & Public Relation

Dr. Bhaimangesh B. Naik
Dr. Kirti Samudra
Dr. Meghana Jadhav
Dr. R. T. Sachdeo
Dr. Sanjay Thakur
Dr. Yayati Gandhi

Reception & Registration

Dr. Amit Pathak
Dr. Amrit Kejriwal
Dr. Anjali Paliva
Dr. Ashish Naik
Dr. Dinesh Patil
Dr. Dinkar Mazde
Dr. Prashant Purkar
Dr. R. K. Singh
Dr. Rahul Patil
Dr. Sandeep Sonavane
Dr. Suresh Ade
Dr. Umakant N. Deshpande
Dr. Vishal Kini

Souvenir & Publications

Dr. Amit Bhondave
Dr. Ashok Singh
Dr. Atul Waghmare
Dr. Bhaimangesh B. Naik
Dr. Laxman G. Jessani
Dr. Punit Jain
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Dr. Sinha Sagar
Dr. Vishal Gupta
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Fitness

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Crisis Management

Dr. Chandrakant Shinde

Dr. Dattatrai More
Dr. Deepa Vanjari
Dr. Manish Pendse
Dr. Nitin Jagasia
Dr. Rahul Shah
Dr. Varun Shetty

Venue Management

Dr. Amit Pathak
Dr. Ashok Kunnure
Dr. Bhagwat Mane
Dr. Devidas Chavan
Dr. Sameer Sahasrabudhe
Dr. Shailesh Parikh
Dr. Sanjay Asgekar
Dr. Sanjay Satale
Dr. Sanjay Tarlekar
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Dr. Atul Waghmare
Dr. Ganesh Gore
Dr. Ganesh Naravane
Dr. Kailash Gokaral
Dr. Rajesh Mishra
Dr. Sanjay Thakur

Scientific Program, Workshops & Exam

Dr. Ajay Kukreja
Dr. Akshay A. Chhallani
Dr. Ananaya Mukherjee
Dr. Anand Mishra
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Dr. Ashok Singh
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Dr. Sayali Nalavade
Dr. Sushma Malpani
Dr. Uday Jadhav
Dr. Vaishali Lokhande

KEY DATES

Sr. No.	Particulars	Date
1	Release of Industry Prospectus	1st March, 2019
2	Last date for confirming partnership opportunities	1st July, 2019
3	Last date for confirming exhibition booths	1st Aug, 2019
4	Last date for confirming advertising opportunities	1st Aug, 2019
5	Last date for clearing dues by partners, exhibitors and advertisers	1st Sep, 2019
6	Handover of space on venue for bare space exhibitors	17th Oct, 2019 (0900 hrs)
7	Handover of space on venue for pre-fabricated booth exhibitors and table space exhibitors	17th Oct, 2019 (1800 hrs)
8	Clearance, dismantle and venue exit by pre-fabricated booth exhibitors and table space exhibitors	20th Oct, 2019 (1900 hrs)
9	Clearance, dismantle and venue exit by bare space exhibitors	20th Oct, 2019 (2200 hrs)

EXHIBITION TIMINGS

Sr. No.	Particulars	Exhibitor Entry From	Event Starts	Event Ends	Exhibitor Exit
1	Day 1 (18th Oct, 2019)	0700 hrs	0800 hrs	1700 hrs	1800 hrs
2	Day 2 (19th Oct, 2019)	0700 hrs	0800 hrs	1700 hrs	1800 hrs
3	Day 3 (20th Oct, 2019)	0700 hrs	0800 hrs	1400 hrs	

WHO SHOULD EXHIBIT

1. Equipment companies
2. Surgical/instrument/devices companies
3. Pharmaceutical companies
4. Technology solution and allied healthcare providers
5. Banking, finance, insurance and portfolio management services
6. Commercial vendors with interest in healthcare
7. Govt. and non-govt. agencies and organizations

TITLE/NAMING RIGHTS

1. Total commitment over INR 40,00,000 + GST - Platinum Supporter
2. Total commitment over INR 25,00,000 + GST - Gold Supporter
3. Total commitment over INR 15,00,000 + GST - Silver Supporter

PARTNERSHIP OPPORTUNITIES

A) WORKSHOP PARTNER

Available opportunities - 6 nos.

Financial commitment -
INR 2,75,000 + GST

- Logo presence below scientific program of the workshop on all media (print and digital)
- 6 nos. access passes during pre-conference workshop and 2 nos. access passes during main conference for company personnel
- Acknowledgement before the start and end of the workshop
- Logo presence on the AV during breaks of the workshop
- Acknowledgement during the valedictory function of the conference

B) SPONSORED SESSION

Available opportunities - 6 nos.

Financial commitment -
INR 2,75,000 + GST

- Logo presence on AV before start of session
- Acknowledgement of company name in the scientific program
- 2 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference
- Note: Cost of registration and logistics of faculty and all members on the dais to be borne by partner

C) EPOSTER

Available opportunities - 1 nos.

Financial commitment -
INR 2,75,000 + GST

- Logo presence on 8-12 ePoster screens across the venue for the duration of the conference. Logo displayed on full screen after 15 seconds of inactivity
- 2 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference

D) DINNERS AND SOCIAL EVENTS

Available opportunities - 3 nos.

Financial commitment -

- Opportunity to do venue branding at own cost at the venue
- Opportunity to print invitation passes at own cost with company branding for the event
- Acknowledgement during the valedictory function of the conference

Pre-Conference VIP Dinner (200 PAX)	Cultural Evening (800 PAX)	Banquet (1000 PAX)
17th Oct, 2019	18th Oct, 2019	19th Oct, 2019
INR 5,50,000 + GST	INR 16,50,000 + GST	INR 19,80,000 + GST

E) AUDIO VISUALS

Available opportunities - 3 nos.

Financial commitment -

- Logo presence on AV before start of the day, before start of all sessions (except sponsored sessions) and during breaks
- 5 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference

Hall A (800 PAX)	Hall B (250 PAX)	Hall C (250 PAX)
INR 11,00,000 + GST	INR 5,50,000 + GST	INR 5,50,000 + GST

F) LOGISTICS

Available opportunities - 1 nos.

Financial commitment -
INR 8,25,000 + GST

- Opportunity to have logo presence in all vehicles used for faculty pick-up and drop. Printing at own cost.
- Company personnel can receive delegates/faculty at various transport hubs like airport, railway station and bus stand
- 5 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference

G) REGISTRATION DESK

Available opportunities - **1 nos.**

Financial commitment -
INR 8,25,000 + GST

- Opportunity to have logo presence on the registration desk backdrop and front branding
- All registration emails to have company logo acknowledgement
- Lanyard to contain company logo
- Company logo on the shoulder of uniform worn by registration desk team
- 10 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference
- Complete registration desk infrastructure, software and manpower to be provided by organizers

H) DELEGATE BAG

Available opportunities - **1 nos.**

Financial commitment -
INR 8,80,000 + GST

- Opportunity to have logo presence on the inside of the delegate kit bag
- 5 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference
- Delegate kit bag procured and provided by organisers along with necessary distribution staff
- First right of refusal for no other company material available at additional INR 3,00,000 + GST (except for PANM/MAP/MAPCON)

I) FACULTY AND ORGANISING COMMITTEE LOUNGE

Available opportunities - **1 nos.**

Financial commitment -
INR 2,75,000 + GST

- Opportunity to do venue branding at own cost in the lounge
- Opportunity to serve tea/coffee/refreshments to faculty members in the lounge
- 5 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference

J) LUNCH

Available opportunities - **3 nos.**

Financial commitment -

- Opportunity to do venue branding at own cost in the food court for the entire day
- 5 nos. access passes during main conference for company personnel
- Acknowledgement during the valedictory function of the conference
- Company name presence in the program where lunch is mentioned

Day 1 - 18th Oct, 2019	Day 2 - 19th Oct, 2019	Day 3 - 20th Oct, 2019
INR 8,80,000 + GST	INR 8,80,000 + GST	INR 4,40,000 + GST

K) EXHIBITION OPPORTUNITIES

	Large Open Pavillion	2m X 2m Pre-Fabricated Booth
Opportunities Available	3	50
Financial Commitment	INR 7,70,000 + GST	INR 2,50,000 + GST
Infrastructure	Bare, Demarcated Space	Octanorm Booth with Carpet, 1 Table, 2 Chairs, 1 Plug-point, 3 spotlights, 1 dustbin and front fascia printing
Power	5 KVA	1 KVA
Complimentary Exhibitor Badge	4 Nos.	2 Nos.

L) ADVERTISING OPPORTUNITIES

Sr. No.	Particulars	Opportunities	Financial Commitment
1	1 Page Advertisement in Digital Souvenir	20	INR 55,000 + GST
2	Proceedings Pen-Drive	1	INR 8,25,000 + GST
3	Website	1	INR 1,65,000 + GST
4	Splash Screen of Mobile App	1	INR 1,65,000 + GST
5	Water/Tea/Coffee Counter	1	INR 4,00,000 + GST
6	Chair Cover - Hall A	1	INR 4,40,000 + GST
7	Chair Cover - Hall B	1	INR 2,20,000 + GST
8	Chair Cover - Hall C	1	INR 2,20,000 + GST
9	Wifi Landing Page	1	INR 5,50,000 + GST
10	Lost & Found and Cloak Room	1	INR 3,30,000 + GST
11	Selfie Booth	1	INR 2,20,000 + GST
12	Atrium TV/TVs (30 Sec Ads on multiple screens)	10	INR 5,50,000 + GST
13	Caps & T-Shirts	1	INR 6,60,000 + GST
14	Daily Program Display Outside Halls	1	INR 5,50,000 + GST
15	Welcome Signage	1	INR 5,50,000 + GST
16	I love Navi Mumbai Branding	1	INR 3,30,000 + GST
17	I love Mapcon Branding	1	INR 3,30,000 + GST
18	Live Streaming Rights	1	INR 5,50,000 + GST

APPLICABLE TAXES

- Kindly note that the value of all of the opportunities above is excluding mandatory Goods and Services Tax (GST). The current applicable taxes are outlined below. Taxes are subject to change as per government regulations at the time of confirming.
- GST for partnership opportunities is to be paid directly by the partner company under the reverse charge mechanism (RCM).



TERMS AND CONDITIONS

- All partnership/advertising/exhibition/other opportunities have been quoted in gross terms. Mandatory gov. taxes as applicable at the time of booking will be levied (currently GST at 18%).
- Fascia name must be submitted to the event organizers by email at least 15 working days prior to the event.
- The number of exhibitor badges provided with the participation have been outlined above. Should you need more badges, kindly pre-purchase them by writing to info@mapcon2019.com
- The exhibitor will have to abide by Fire and Safety norms of CIDCO Convention Centre. A copy can be requested by writing an email to info@mapcon2019.com
- Each stall will be given 1 KW power (Single Phase). Additional power or three Phase connection can be bought at additional cost. Alternatively, generator vans can be got directly by the exhibitor with prior intimation to the organizers. All licenses, distribution etc. for this will be the responsibility of the exhibitor.
- Dinner and Banquet is by invitation only.
- No nailing will be allowed on octanorm stalls. For branding purposes only, normal double sided tapes can be used.
- Exhibitors can display banners and hoarding only within designated stall areas. No banners or display boards are allowed outside the designated stalls unless venue branding related partnerships have also been taken.
- Any damage caused to the octanorm sheets or stall material will have to be compensated to the contractor.
- Subletting of stall will be considered as breach of contract and in such a case the stall owner will be asked to vacate the stall with immediate effect and a fine of INR 50,000 + GST will be charged.
- Sharing of stall is strictly not allowed.
- Goods and Material displayed in stalls should be as per Government Rules & Regulations.
- Overnight retention of goods in respective stalls will be at the sole risk of the exhibitors. Organizers will take no responsibility for loss or damages of goods, banners or any other promotional material.
- No storage space for boxes, consumables etc. will be provided. Exhibitors are to make arrangements for this by themselves in their stall. Alternatively, lockable furniture will be available for booking 15 working days prior to the event. Exhibitors may book the same and pay directly.
- Exhibitors/3rd party companies will have to obtain a gate pass from CIDCO Convention Centre management while getting material inside or out of the venue. Event management agency and organizers are not responsible for this.
- Organizers reserve all rights to alter the stall layout or allocation of stalls.
- 3rd party insurance has been taken for the overall event. Exhibitors are requested to take individual booth insurance if needed.
- Exhibitors are requested to follow our initiative of "Going Green" by using electronic mode of communication as much as possible.
- In case of cancellation by the company, the organizers shall retain:
 - 10% of the agreed amount if the cancellation/modification is made on or before 90 days till conference
 - 50% of the agreed amount if the cancellation/modification is made between 90- 30 days till conference
 - 100% of the agreed amount if the cancellation/modification is made 30 days till conference date
- In case of event cancellation due to any reason:
 - Organizers will inform all partners/exhibitors about revised dates and extend same rates/packages
 - Not retain any amount if revised dates do not align with the expectations of the partners/exhibitors



PLACES TO VISIT



Adlabs Imagica



Alibaug Beaches



Della Adventure Park



Ashtavinayak Temple- Mahad



ND Studio



Flamingo Watching and Karnala Sanctuary



Conference Secretariat
MAPCON 2019

Medivision Infomedia Pvt. Ltd., 2, Neelkanth Niwas, Purandare Park, Dr. B. A. Road, Dadar T. T. Circle, Dadar (E)
Mumbai - 400014, India.

For Further Details And Booking, Please Contact:

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